

[Bank Name]
[Bank Address]
[City, State, Zip Code]

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: Switch to Paperless Billing and Earn a \$[Amount] Cash Bonus

Dear [Customer Name],

At [Bank Name], we are committed to providing you with faster and more secure banking solutions. We are writing to invite you to complete your digital banking transition by enrolling in paperless billing.

By switching to electronic statements, you will enjoy:

- Instant access to your monthly statements through our secure portal.
- Enhanced security by reducing the risk of mail fraud.
- A cleaner environment by reducing paper waste.

Earn Your \$[Amount] Bonus

As a thank you for making the switch, we will deposit a \$[Amount] cash bonus directly into your account. To qualify for this incentive, please complete the following steps by [Deadline Date]:

1. Log in to your online banking account or mobile app.
2. Go to "Account Settings" and select "Statement Preferences."
3. Change your delivery method to "Electronic/Paperless."

Once you have successfully enrolled, your cash bonus will be credited to your account within [Number] business days.

Thank you for choosing [Bank Name] for your financial needs.

Sincerely,

[Sender Name/Department]
[Bank Name]