

Date: [Insert Date]

Subject: Go Green and Earn a \$[Insert Amount] Cash Bonus

Dear [Customer Name],

At [Bank Name], we are committed to sustainability. We invite you to join our eco-friendly efforts by switching to paperless statements.

By making the switch, you help reduce paper waste and decrease our collective carbon footprint. To thank you for choosing a greener path, we will deposit a **[\$[Insert Amount] cash bonus]** into your account once you enroll.

Benefits of Paperless Statements:

- **Eco-Friendly:** Save trees and reduce energy used for transport.
- **Secure:** Reduce the risk of mail fraud and identity theft.
- **Fast:** Access your statements online days earlier than by mail.
- **Organized:** View up to [Number] months of history in one digital location.

How to claim your bonus:

1. Log in to your online banking portal at [Website URL].
2. Navigate to the "Account Settings" or "Statements" section.
3. Select "Paperless" or "Electronic Delivery."

Your cash bonus will be credited to your account within [Number] business days of enrollment.

Thank you for banking with [Bank Name] and for helping us protect the environment.

Sincerely,

[Name/Department Name]

[Bank Name]