

[Company Name]
[Address Line 1]
[City, State, Zip Code]

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: Get a \$[Amount] Cash Bonus for Switching to Paperless Billing

Dear [Customer Name],

Go green and get rewarded! We are excited to offer you an exclusive **\$[Amount] cash bonus** simply for switching your account to paperless billing.

By making the switch, you will enjoy these benefits:

- **Instant Access:** View your statements online as soon as they are available.
- **Increased Security:** Reduce the risk of mail fraud and identity theft.
- **Clutter-Free:** Access up to [Number] months of past statements anytime.
- **Eco-Friendly:** Help us save paper and reduce our carbon footprint.

How to claim your bonus:

1. Log in to your account at [Website URL].
2. Navigate to "Account Settings" or "Billing Preferences."
3. Select the "Paperless" or "Electronic Statements" option.
4. Enroll by [Deadline Date].

Once you have successfully enrolled, your \$[Amount] bonus will be applied as a credit to your next billing statement within [Number] business days.

Thank you for being a valued customer and for helping us protect the environment.

Sincerely,

[Name/Signature]
[Title]
[Company Name]