

[Date]

Dear [Customer Name],

Go Green and Earn a \$[Amount] Credit!

At [Company Name], we are committed to reducing our environmental footprint. We invite you to join our mission by switching to Paperless Billing today.

Why switch to Paperless Billing?

- **Eco-Friendly:** Help save trees and reduce paper waste.
- **Secure:** Access your statements safely through our encrypted portal.
- **Convenient:** View, download, and pay your bills anytime, anywhere.
- **Fast:** Receive instant email notifications the moment your bill is ready.

Earn Your Reward:

As a thank you for making the switch, we will apply a \$[Amount] **one-time credit** to your account once you enroll in paperless statements.

How to Enroll:

1. Log in to your account at [Website URL].
2. Go to "Account Settings" or "Billing Preferences."
3. Select "Paperless Billing" and click save.

This offer expires on [Expiration Date]. Make the switch today and help us create a greener future!

Thank you for being a valued customer.

Sincerely,

[Your Name/Department]

[Company Name]

[Phone Number]

[Website URL]