

[Date]

[Borrower Name]
[Property Address]
[City, State, Zip Code]

Subject: Earn a \$[Amount] Cash Incentive by Going Paperless

Dear [Borrower Name],

At [Mortgage Company Name], we are committed to providing you with more convenient and environmentally friendly ways to manage your mortgage account [Account Number].

We are pleased to invite you to enroll in our Paperless Billing program. By choosing to receive your monthly statements electronically, you will help reduce paper waste and gain more secure, instant access to your account history.

Your Reward:

As a thank you for making the switch, we will apply a **\$[Amount] cash incentive** to your mortgage account balance once you successfully enroll and remain paperless for [Number] billing cycles.

How to Enroll:

1. Log in to your online account at [Website URL].
2. Navigate to the "Statement Preferences" section.
3. Select "Electronic Delivery" or "Paperless."
4. Click "Save" to confirm your choice.

This offer is valid until [Expiration Date]. Once enrolled, you will receive an email notification each month as soon as your statement is ready for viewing.

Thank you for being a valued customer.

Sincerely,

[Sender Name/Department]
[Mortgage Company Name]
[Phone Number]
[Email Address]