

Date: [Insert Date]

Subject: Exclusive Cash Bonus for [Customer Name]

Dear [Customer Name],

As a valued premium member, we are constantly looking for ways to enhance your experience and streamline our services. We are pleased to invite you to join our sustainability initiative by switching to Paperless Billing.

By opting out of paper statements, you will help us reduce our environmental footprint while enjoying faster, more secure access to your account documents online.

**Your Exclusive Reward:**

Enroll in Paperless Billing by [Insert Deadline Date] and we will credit a **[\$[Insert Amount] Cash Bonus]** directly to your account.

**How to claim your bonus:**

- Log in to your account at [Insert Website Link].
- Navigate to "Account Settings" or "Billing Preferences."
- Select "Paperless Billing" and confirm your email address.

Once you have successfully enrolled, your cash bonus will be applied to your next billing cycle.

Thank you for being a premium customer and for helping us go green.

Sincerely,

[Sender Name]

[Company Name]

[Contact Information]