

[Date]

[Customer Name]  
[Customer Address]  
[City, State, Zip Code]

Subject: Go Paperless and Earn a \$[Amount] Cash Bonus

Dear [Customer Name],

At [Bank Name], we are committed to providing you with secure and convenient banking tools. We are writing to invite you to switch to paperless billing and enjoy a cleaner, faster way to manage your finances.

To show our appreciation for making the switch, we will deposit a **\$[Amount] cash bonus** into your account when you enroll in electronic statements by [Deadline Date].

### Why switch to paperless?

- **Enhanced Security:** Protect your identity by reducing the risk of mail fraud and lost documents.
- **Instant Access:** View your statements online the moment they are available-no more waiting for the mail.
- **Eco-Friendly:** Reduce clutter and help save the environment by cutting down on paper waste.

### How to claim your bonus:

1. Log in to your online banking account at [Website URL].
2. Go to the "Account Settings" or "Statements" section.
3. Select "Paperless" or "Electronic Delivery" for your billing preferences.

Once you have successfully enrolled, your \$[Amount] bonus will be credited to your account within [Number] business days.

Thank you for choosing [Bank Name]. If you have any questions, please visit our website or call us at [Phone Number].

Sincerely,

[Sender Name]  
[Title]  
[Bank Name]