

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Exclusive Upgrade to the [Card Name] Premium Cashback Card

Dear [Client Name],

As a valued loyal client, we are pleased to invite you to upgrade your current account to our most rewarding tier: the **[Card Name] Premium Cashback Credit Card**.

Based on your excellent history with us, you have been pre-approved for this exclusive upgrade, which includes the following premium benefits:

- **Unlimited [X]% Cashback:** Earn more on every purchase with no spending caps.
- **Welcome Bonus:** Receive a \$[Amount] statement credit after your first \$[Amount] in purchases.
- **Travel Protection:** Complimentary travel insurance and roadside assistance.
- **Priority Support:** 24/7 access to our dedicated premium concierge line.

Your current credit limit and account history will remain intact, and your new premium card will replace your existing [Current Card Name].

### How to Upgrade:

1. Log in to your online banking portal at [Website URL].
2. Navigate to the "Offers" section.
3. Click "Accept Upgrade" to confirm your new card.

Please accept this offer by [Expiration Date] to begin enjoying your enhanced rewards. If you have any questions, please call us at [Phone Number].

Thank you for your continued loyalty.

Sincerely,

[Sender Name]

[Title]

[Bank Name]