

[Date]

[Customer Name]

[Street Address]

[City, State, Zip Code]

Subject: Exclusive Pre-Approved Upgrade to the [Card Name] Elite Travel Rewards Card

Dear [Customer Name],

Because of your excellent history with [Bank Name], we are pleased to inform you that you have been pre-approved for an exclusive upgrade to the **[Card Name] Elite Travel Rewards Credit Card**.

This premium upgrade is designed to enhance your travel experience with world-class benefits, including:

- **[Number]x Points** on all airfare, hotel, and dining purchases.
- **Complimentary Airport Lounge Access** at over [Number] locations worldwide.
- **Annual Travel Credit** of \$[Amount] to use toward your next trip.
- **No Foreign Transaction Fees** on all international purchases.
- **[Number] Bonus Points** when you spend \$[Amount] within the first three months of upgrading.

Your current account number and credit line will remain the same, ensuring a seamless transition. Simply visit our secure portal or call the number below to accept your upgrade and receive your new metal card via expedited shipping.

Accept Your Upgrade Today:

Online: [Website URL]

Phone: [Phone Number]

Offer Code: [Unique Code]

Thank you for being a valued member of [Bank Name]. We look forward to being your preferred partner on your next journey.

Sincerely,

[Executive Name]

[Title]

[Bank Name]

Terms and conditions apply. Please refer to the enclosed Summary of Credit Terms for details regarding annual fees, interest rates, and reward program rules.