

[Date]

[Customer Name]

[Address Line 1]

[City, State, Zip Code]

Subject: Exclusive Invitation to Upgrade to the Ultimate Travel Rewards Card

Dear [Customer Name],

Because of your excellent history with [Bank Name], we are pleased to invite you to upgrade your current account to our most prestigious tier: the **Ultimate Travel Rewards Card**.

By upgrading today, you will unlock premium benefits designed for the frequent traveler:

- **Welcome Bonus:** Earn [Number] bonus miles after your first purchase.
- **Enhanced Earnings:** 5x points on flights and hotels booked through our portal.
- **Airport Lounge Access:** Complimentary entry to over 1,200 lounges worldwide.
- **Annual Travel Credit:** A \$[Amount] statement credit for travel-related expenses.
- **No Foreign Transaction Fees:** Save on every purchase made abroad.

How to Upgrade:

Upgrading is simple and will not affect your current credit score. Simply log in to your mobile app, visit [Website URL], or call us at [Phone Number] and use your personal invitation code: **[Invitation Code]**.

Accept this invitation by [Expiration Date] to ensure your new metal card arrives via priority mail.

Thank you for being a loyal member of [Bank Name]. We look forward to taking your travel experiences to the next level.

Sincerely,

[Name/Signature]

[Title]

[Bank Name]