

[Company Name]
[Street Address]
[City, State, Zip Code]
[Phone Number]
[Date]

[Recipient Name]
[Business Name]
[Street Address]
[City, State, Zip Code]

Dear [Recipient Name],

As the [Season Name] season approaches, we know that having the right tools is essential to your business's success. Whether you are looking to upgrade your current fleet or expand your capabilities, [Company Name] is here to help you prepare.

To help you get ready for the busy months ahead, we are pleased to announce our **[Season] Equipment Financing Promotion**. For a limited time, we are offering exclusive financing terms designed to keep your cash flow steady while you grow:

- Rates as low as [Percentage]% APR
- No payments for the first [Number] days
- Flexible terms ranging from [Number] to [Number] months
- Quick approval process to get your equipment on-site faster

This offer applies to all [Type of Equipment, e.g., Construction/Landscaping/Agricultural] equipment purchased before [Expiration Date].

Don't let outdated machinery slow you down during your busiest time of year. Give us a call at [Phone Number] or visit our website at [Website URL] to speak with a financing specialist and receive a no-obligation quote.

We look forward to helping your business thrive this season.

Sincerely,

[Sender Name]
[Title]
[Company Name]