

Subject: Share the App, Get Rewarded!

Dear [Customer Name],

We are excited to announce the launch of the [Bank Name] Mobile App Referral Program! Now, you can earn rewards simply by inviting your friends and family to experience a smarter way to bank.

How it works:

- **Invite:** Share your unique referral link found in the "Rewards" section of your app.
- **Join:** Your friend signs up and opens a new account using your link.
- **Earn:** Once they make their first qualifying transaction, both you and your friend will receive a [Bonus Amount] bonus directly into your accounts.

Why refer [Bank Name]?

- 24/7 account access from anywhere.
- Instant money transfers and bill payments.
- Advanced security features to keep funds safe.

Ready to start earning? Open your app and share your code today!

Thank you for banking with us.

Best regards,
The [Bank Name] Team

Terms and conditions apply. Visit our website for full program details.