

[Date]

Dear [Customer Name],

As the holiday season approaches, we want to express our gratitude for your continued support. To celebrate, we are excited to announce our **Holiday Special Customer Referral Bonus Program!**

From now until [End Date], we are offering an exclusive bonus for every new customer you refer to us.

How it works:

- Refer a friend, colleague, or family member to [Company Name].
- When they make their first purchase or sign up for a service, you receive [Reward Amount/Gift Card].
- Your referral will also receive [Discount/Bonus] on their first order as a welcome gift.

There is no limit to how many rewards you can earn. It is our way of saying thank you for spreading the holiday cheer and sharing your experience with others.

To participate, simply have your referral mention your name or use your unique referral code: **[Referral Code]**.

Thank you for being a valued part of our community. Happy Holidays!

Best regards,

[Your Name/Company Name]

[Website URL]

[Phone Number]