

[Date]

[Customer Name]  
[Customer Address]  
[City, State, Zip Code]

Subject: Introducing Our New Investment Referral Bonus Program

Dear [Customer Name],

At [Company Name], we believe that our best clients come from referrals provided by our valued partners like you. We are excited to announce the launch of our new Investment and Brokerage Referral Bonus Program.

Starting today, when you refer a friend, family member, or colleague to [Company Name], both you and the person you refer can earn rewards. Once your referral opens a new brokerage account and meets the minimum funding requirement of [Dollar Amount], you will receive a cash bonus of [Bonus Amount] deposited directly into your account.

**How it works:**

- Share your unique referral link or code: [Referral Link/Code]
- Your referral opens and funds a qualifying brokerage account.
- You receive your [Bonus Amount] reward within [Number] days of account verification.

There is no limit to the number of people you can refer. The more you share, the more you can earn.

For full program details, terms, and conditions, please visit our website at [Website URL] or contact your dedicated account manager.

Thank you for choosing [Company Name] for your investment needs.

Sincerely,

[Sender Name]  
[Title]  
[Company Name]