

[Date]

[Customer Name]

[Address Line 1]

[Address Line 2]

Subject: Introducing Our New Mortgage and Loan Referral Bonus Program

Dear [Customer Name],

At [Company Name], our growth is driven by the trust and loyalty of customers like you. To show our appreciation, we are excited to announce the launch of our Mortgage and Loan Referral Bonus Program.

Starting today, you can earn a bonus of [Bonus Amount/Reward] for every friend, family member, or colleague you refer who successfully closes a new mortgage or loan with us.

How it works:

- **Refer:** Share your positive experience and provide your referral's contact details to [Loan Officer Name/Department].
- **Connect:** We will provide them with the same high-quality service and competitive rates you received.
- **Earn:** Once their loan is funded and closed, we will send you your [Bonus Amount/Reward].

There is no limit to the number of referrals you can make. It is our way of saying thank you for being a valued part of the [Company Name] family.

If you have someone in mind who is looking to buy a home, refinance, or secure a personal loan, please contact us at [Phone Number] or reply to this email.

Thank you for your continued business and support.

Sincerely,

[Your Name]

[Your Title]

[Company Name]