

[Bank Name]
[Branch Address]
[City, State, Zip Code]
[Date]

Dear [Customer Name],

At [Bank Name], we believe that our best customers come from referrals by people like you. We are excited to announce our new **Customer Referral Bonus Program**, designed to reward you for sharing your banking experience with friends and family.

How it works:

- **Refer:** Share your unique referral code [Referral Code] with a friend or family member.
- **Open:** Your referral opens a new [Account Type, e.g., Checking Account] with a minimum deposit of \$[Amount].
- **Earn:** Once their account remains active for [Number] days, we will deposit a \$[Bonus Amount] bonus into your account as a thank you.

There is no limit to how many people you can refer. The more friends you bring to [Bank Name], the more you can earn!

To get started, simply share this email or visit our website at [Website URL] to learn more about the program terms and conditions.

Thank you for choosing [Bank Name] for your financial needs. We look forward to welcoming your friends and family to our community.

Sincerely,

[Sender Name]
[Title]
[Bank Name]