

[Date]

[Customer Name]

[Address Line 1]

[Address Line 2]

Subject: Activate Your Overdraft Protection Service Today

Dear [Customer Name],

We want to help you manage your money with confidence. We are pleased to invite you to activate **Overdraft Protection** on your account [Account Number ending in XXXX].

Life happens, and sometimes your balance may run lower than expected. By activating this service, you can avoid the stress of declined transactions or returned checks. Our Overdraft Protection provides a safety net for your everyday purchases and emergency expenses.

Benefits of Activating Today:

- **Peace of Mind:** Your essential payments are covered even if you are short on funds.
- **Avoid Late Fees:** Ensure your bills are paid on time to avoid penalties from merchants.
- **Easy Setup:** No complicated forms or long waiting periods.

How to Activate:

1. Log in to your Online Banking portal.
2. Visit your local branch at [Branch Address].
3. Call our 24/7 customer service line at [Phone Number].

Take control of your finances today. This service is available for immediate activation.

Sincerely,

[Sender Name]

[Title]

[Bank Name]