

[Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Subject: Enjoy Seamless Transactions with Our Overdraft Protection

Dear [Customer Name],

We want to ensure that your banking experience remains smooth and worry-free. To help you avoid declined transactions and unexpected fees, we are pleased to invite you to enroll in our **Overdraft Protection Program**.

By enrolling in this service, you can enjoy the following benefits:

- **Seamless Transactions:** Your essential payments and purchases are covered, even if your balance is low.
- **Peace of Mind:** Avoid the embarrassment and inconvenience of a declined card at the checkout.
- **Protection Against Fees:** Prevent non-sufficient funds (NSF) charges from third-party merchants.

How it works:

Once enrolled, if your account balance falls below zero, we will automatically cover your transactions up to an approved limit. This ensures your bills are paid on time and your daily routines are never interrupted.

To Enroll Today:

1. Log in to your online banking portal at [Website URL].
2. Navigate to the "Account Services" section.
3. Select "Overdraft Protection" and click "Enroll."

Alternatively, you can visit your local branch or call our customer service team at [Phone Number] to activate this feature.

Thank you for choosing [Bank Name] for your financial needs. We are committed to providing you with the tools necessary for a seamless banking experience.

Sincerely,

[Sender Name]

[Title]

[Bank Name]