

Dear [Customer Name],

Ensure Your Spending Stays Uninterrupted

We want to help you shop with confidence. Life is busy, and sometimes your account balance might run lower than expected. To ensure your daily transactions are never declined at the checkout counter, we invite you to enroll in our **Overdraft Protection Program**.

Why enroll today?

- **Seamless Spending:** Avoid the embarrassment of a declined debit card during grocery trips or gas station stops.
- **Automatic Coverage:** We can link your savings account or a line of credit to cover shortfalls automatically.
- **Peace of Mind:** Ensure your important bills and recurring payments are processed on time, every time.

Special Limited-Time Promotion:

Enroll by [Date] and we will waive the transfer fee for your first [Number] months of protection.

Act now to keep your finances moving forward without interruption. You can activate this protection via your mobile app, through our website, or by visiting any local branch.

Thank you for choosing [Bank Name].

Sincerely,

[Sender Name]

[Bank Name] Customer Service