

[Date]

[Customer Name]

[Address Line 1]

[Address Line 2]

Subject: Secure Your Checking Account with Overdraft Protection

Dear [Customer Name],

We want to help you manage your money with peace of mind. To ensure your daily transactions are never interrupted, we are inviting you to enroll in our Overdraft Protection program.

Why add Overdraft Protection?

- **Avoid Declined Transactions:** Prevent the embarrassment of a declined card at the checkout counter.
- **Emergency Coverage:** Ensure your important bills and checks are paid even if your balance is low.
- **Financial Security:** Protect your account from unexpected expenses or timing gaps between paychecks.

Special Limited-Time Offer:

Sign up by [Date] and we will waive the setup fee. Additionally, enjoy [Specific Promotion, e.g., 0% interest for the first 90 days].

Linking your account is simple and takes less than two minutes. You can activate your protection by:

- Logging into your Online Banking portal.
- Visiting any of our local branch locations.
- Calling our customer service team at [Phone Number].

Thank you for choosing [Bank Name]. We are committed to helping you stay in control of your finances.

Sincerely,

[Sender Name]

[Title]

[Bank Name]