

Date: [Insert Date]

Subject: Welcome to [Program Name] - Your Bonus Miles Are Active!

Dear [Member Name],

Welcome to [Program Name]! We are excited to have you as a member of our loyalty community.

We are pleased to inform you that your sign-up bonus of **[Number of Miles] miles** has been successfully activated and credited to your account (Account Number: [Member ID]).

You can now start using your miles towards:

- Flight bookings and upgrades
- Hotel stays and car rentals
- Exclusive shopping rewards

To view your current balance and explore upcoming rewards, please log in to your account at [Website URL].

Thank you for choosing [Company Name]. We look forward to helping you reach your next destination.

Best regards,

The [Program Name] Team
[Company Name]
[Contact Information]