

[Date]

[Member Name]
[Member Address]
[City, State, Zip Code]

Dear [Member Name],

Happy Anniversary! We are thrilled to celebrate another year of having you as a loyal member of [Program Name].

To show our appreciation for your continued loyalty, we are gifting you a special Anniversary Bonus of **[Number] Bonus Miles**. Whether you are planning a weekend getaway or a dream international vacation, we want to help you get there faster.

Offer Details:

- **Bonus Reward:** [Number] Miles
- **Redemption Code:** [Code Number]
- **Expiration Date:** [Date]

To claim your bonus, simply log in to your account at [Website URL] and enter your unique redemption code, or click the link below:

[Link: Claim My Bonus Miles]

Thank you for choosing [Company Name]. We look forward to being part of your travels for many years to come.

Sincerely,

[Sender Name]
[Title]
[Company Name]

Terms and conditions apply. Bonus miles are non-transferable and must be redeemed by the expiration date listed above.