

[Bank Name]  
[Department Name]  
[Bank Address]  
[City, State, Zip Code]

[Date]

[Client Name]  
[Client Address]  
[City, State, Zip Code]

Dear [Client Name],

Subject: Exclusive Invitation to [New Tier Name] Membership

It is a pleasure to recognize the strength of your ongoing relationship with [Bank Name]. In view of your significant portfolio growth and loyalty, we are honored to invite you to join our most prestigious service level: **[New Tier Name]**.

This invitation-only tier is designed for our most distinguished clients, offering a bespoke banking experience that aligns with your sophisticated financial requirements. As a [New Tier Name] member, you will gain access to several exclusive benefits, including:

- **Dedicated Senior Relationship Manager:** A single point of contact for all your global financial needs.
- **Bespoke Investment Strategies:** Direct access to our chief investment strategists and private equity opportunities.
- **Preferential Rates:** Enhanced interest rates on deposits and customized credit facilities.
- **Lifestyle Concierge:** VIP access to global events, luxury travel planning, and curated networking opportunities.

Your transition to this tier is seamless. Your new dedicated Relationship Manager, [Manager Name], will contact you within the next [Number] business days to introduce themselves and provide your new membership credentials.

If you have any immediate questions, please contact our private concierge desk at [Phone Number] or reply directly to this email.

We look forward to elevating your banking experience to new heights.

Sincerely,

[Signature]  
[Name of Executive]  
[Title]  
[Bank Name]