

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Invitation to [Bank Name] Private Banking Tier

Dear [Client Name],

Because of your continued loyalty and the growth of your relationship with [Bank Name], we are pleased to inform you that your account has been upgraded to our **Private Banking Tier**.

As a Preferred Client within this exclusive tier, you now have access to a bespoke suite of financial services designed for your specific needs, including:

- **Dedicated Private Banker:** Direct access to a senior professional for all your banking requirements.
- **Preferential Rates:** Enhanced interest rates on savings and exclusive pricing on credit and mortgage products.
- **Wealth Strategy:** Complimentary consultations with our investment and estate planning specialists.
- **Lifestyle Rewards:** Priority service at all branches and invitations to private client events.

Your new status is effective immediately. Your dedicated Private Banker is [Banker Name], who can be reached directly at [Phone Number] or [Email Address].

We will contact you shortly to introduce your new team and review how we can further support your financial goals. Thank you for choosing [Bank Name].

Sincerely,

[Signature]

[Sender Name]

[Title]

[Bank Name]