

[Bank Name]
[Department Name]
[Bank Address]
[Date]

[Client Name]
[Client Address]

Subject: Invitation to [Select Tier Name] Private Banking

Dear [Client Title and Last Name],

Because of your continued trust and the growth of your relationship with [Bank Name], we are pleased to formally invite you to join our **[Select Tier Name]**. This is an exclusive tier within our Private Banking division reserved for our most distinguished clients.

As a member of this select tier, you will receive a higher level of personalized service and access to a bespoke suite of financial solutions, including:

- **Dedicated Relationship Team:** Direct access to a Senior Private Banker and a team of specialists.
- **Enhanced Investment Insights:** Priority access to global market research and exclusive investment opportunities.
- **Preferred Rates:** Specialized pricing on credit facilities, mortgages, and foreign exchange.
- **Lifestyle Privileges:** Access to luxury concierge services, exclusive events, and premium airport lounges.

Your transition to this new tier is seamless. Your current account details will remain the same, but you will immediately begin to enjoy the elevated benefits associated with [Select Tier Name] status.

Your new Senior Private Banker, [Banker Name], will contact you within the next few days to introduce themselves and discuss how we can further support your financial objectives. Should you wish to speak with us sooner, please call our dedicated line at [Phone Number].

Thank you for choosing [Bank Name]. We look forward to reaching new milestones together.

Sincerely,

[Signature]
[Name of Executive]
[Title]
[Bank Name]