

[Bank Name]
[Campus Branch Address]
[City, State, Zip Code]
[Date]

Dear [Student Name],

Welcome to the new academic year! As a student at [University Name], you are eligible for an exclusive offer when you open a Campus Branch Student Checking Account.

Get a \$[Bonus Amount] Sign-Up Bonus!

To claim your bonus, simply follow these steps:

- Visit our campus branch at [Location/Building Name] by [Expiration Date].
- Open a new Student Checking Account with your valid student ID.
- Complete [Number] qualifying debit card transactions within the first 30 days.

Our Student Checking Account features include:

- No monthly maintenance fees.
- No minimum balance requirements.
- Access to over [Number] fee-free ATMs on and around campus.
- Mobile banking with Zelle and mobile check deposit.

Start your semester with extra cash in your pocket. We look forward to helping you manage your finances during your college journey.

Sincerely,

[Branch Manager Name]
[Bank Name] Campus Branch

Terms and Conditions: Offer valid only for new checking customers who are currently enrolled students. Bonus will be deposited into the account within [Number] days of meeting requirements. One bonus per customer. Account must remain open for six months or bonus may be reclaimed.