

[Bank Name]
[Bank Address]
[City, State, Zip Code]

[Date]

[Student Name]
[Student Address]
[City, State, Zip Code]

Dear [Student Name],

Get Your \$[Bonus Amount] Student Sign-Up Bonus!

Welcome to [Bank Name]! We are excited to help you manage your finances as you navigate your educational journey. Because you have chosen our **Digital Exclusive Student Checking Account**, you are eligible for a special sign-up bonus.

To claim your \$[Bonus Amount] bonus, please follow these steps:

- Keep your account open and in good standing.
- Complete [Number] qualifying debit card transactions within [Number] days of account opening.
- Set up a recurring direct deposit of at least \$[Amount].

Once you meet these requirements, the bonus will be deposited directly into your account within [Number] business days.

With your new account, you also enjoy:

- No monthly maintenance fees for students.
- Access to our highly-rated mobile banking app.
- Over [Number] fee-free ATMs nationwide.
- Instant balance alerts and fraud protection.

If you have any questions, please visit our website at [Website URL] or call our support team at [Phone Number].

Thank you for choosing [Bank Name]. We look forward to supporting your financial future.

Sincerely,

[Representative Name/Department]
[Bank Name]