

[Bank Name]
[Bank Address]
[City, State, Zip Code]

[Date]

[Student Name]
[Student Address]
[City, State, Zip Code]

Subject: Final Notice: Your \$[Bonus Amount] Student Checking Bonus is Expiring Soon!

Dear [Student Name],

Don't miss out on your chance to start the semester with extra cash. We noticed you haven't completed your application for the [Name of Student Account], and your special **\$[Bonus Amount]** sign-up offer is set to expire on **[Expiration Date]**.

How to claim your bonus:

- Open your new Student Checking Account online or at any branch.
- Use promo code: **[Promo Code]**.
- Complete [Number] qualifying debit card transactions within [Number] days.

Our Student Checking account is designed for your lifestyle, featuring:

- \$0 Monthly Maintenance Fees.
- No minimum balance requirements.
- Access to over [Number] fee-free ATMs.
- Mobile banking with instant alerts.

To secure your bonus before it's gone, visit **[Website URL]** or visit our nearest branch today.

Thank you for choosing [Bank Name] for your financial future.

Sincerely,

[Sender Name]
[Title]
[Bank Name]

Disclosure: Offer valid for new student checking customers only. To receive the bonus, account must remain open and in good standing. Bonus will be deposited within [Number] days of meeting requirements. Taxes are the responsibility of the recipient.