

[Bank Name]
[Bank Address]
[City, State, Zip Code]

[Date]

[Student Name]
[Student Address]
[City, State, Zip Code]

Dear [Student Name],

Congratulations on reaching your senior year! To help you prepare for your next chapter, [Bank Name] is excited to offer you a special bonus when you open a new Student Checking Account.

As a high school senior, you are eligible for a **[\$[Bonus Amount] cash bonus]** when you meet the following requirements:

- Open a new Student Checking Account by [Expiration Date].
- Make a minimum initial deposit of \$[Deposit Amount].
- Complete [Number] debit card transactions within the first 60 days.

Our Student Checking Account is designed with you in mind, featuring:

- No monthly maintenance fees.
- No minimum balance requirements.
- Free mobile banking and alerts.
- Access to over [Number] fee-free ATMs.

To claim your bonus, visit any of our branches with a valid photo ID or sign up online at [Website URL] using the promo code: **GRAD[Year]**.

We look forward to helping you manage your finances as you head toward graduation!

Sincerely,

[Bank Representative Name]
[Title]
[Bank Name]