

[Company Name]
[Company Address]
[City, State, Zip Code]

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Re: Pre-Approved Credit Limit Increase for Account ending in [Last 4 Digits]

Dear [Customer Name],

Because of your excellent account management, we are pleased to inform you that you have been pre-approved for a credit limit increase on your [Card Name] account.

Your New Potential Credit Limit: \$[Amount]

Current Credit Limit: \$[Amount]

Increase Amount: \$[Amount]

With a higher limit, you will enjoy more purchasing power and a lower credit utilization ratio, which can help your credit score. There is no credit inquiry required to accept this offer, so your credit score will not be impacted by the request.

How to accept this offer:

- Log in to your online account at [Website URL]
- Call our automated system at [Phone Number]
- Use our mobile app and select "Increase Limit"

This offer is valid until [Expiration Date]. If you choose to take no action, your credit limit will remain at its current level.

Thank you for being a valued customer.

Sincerely,

[Sender Name/Department]
[Company Name]

Terms and conditions apply. To be eligible for this increase, your account must remain in good standing. This offer is subject to final verification of your identity and account status.