

[Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Subject: A Special Seasonal Increase for Your [Card Name] Account

Dear [Customer Name],

With the holiday season approaching, we want to help you prepare for your upcoming celebrations and shopping needs. Because you are a valued cardholder, we are pleased to inform you that we have approved a temporary seasonal credit limit increase on your account ending in [Last 4 Digits].

Your New Seasonal Details:

- **Current Credit Limit:** \$[Amount]
- **New Promotional Limit:** \$[Amount]
- **Effective Dates:** [Start Date] to [End Date]

This additional credit is available for you to use immediately. Whether you are booking travel, purchasing gifts, or hosting family gatherings, you now have more flexibility to manage your seasonal expenses.

Please note that on [End Date], your credit limit will automatically return to your previous limit of \$[Amount]. Any balance remaining above your standard limit after this date may result in over-limit fees or impact your available credit.

There is no action required on your part to accept this increase. If you prefer to opt out of this promotional offer, please contact our customer service team at [Phone Number] or visit [Website].

Thank you for choosing [Bank/Company Name]. We wish you a wonderful season.

Sincerely,

[Name/Department]

[Bank/Company Name]