

[Bank Name]
[Bank Address]
[City, State, Zip Code]
[Date]

Subject: Important Updates to Our Privacy Policy

Dear [Customer Name],

At [Bank Name], we are committed to protecting your personal information and being transparent about how we handle your data. We are writing to inform you that we have updated our Privacy Policy, effective [Effective Date].

What has changed?

We have made updates to clarify:

- The types of information we collect and why we collect it.
- How we share information with our trusted partners to provide better services.
- Your rights regarding your personal data and how you can exercise them.
- Enhanced security measures we have implemented to protect your accounts.

What do you need to do?

No action is required from you to continue using your accounts. However, we encourage you to review the full policy to understand these changes. You can view the updated policy at: [Link to Website/Privacy Page].

If you prefer a printed copy, please visit your local branch or call our customer service team at [Phone Number].

Thank you for choosing [Bank Name] for your banking needs.

Sincerely,

[Name/Department]
[Bank Name]