

[Date]

[Student Name]

[Student ID Number]

[Address Line 1]

[City, State, Zip Code]

Subject: Congratulations! Your Loyalty Account Has Been Upgraded

Dear [Student Name],

We are excited to inform you that your student loyalty account has been officially upgraded to **[New Tier Name]** status!

This upgrade is a result of your continued support and engagement with [Company/Store Name]. As a [New Tier Name] member, you now have access to enhanced benefits designed specifically for your academic journey, including:

- [Benefit 1: e.g., Higher discount percentage on all purchases]
- [Benefit 2: e.g., Early access to seasonal sales]
- [Benefit 3: e.g., Free shipping on textbooks and supplies]
- [Benefit 4: e.g., Exclusive invitations to student workshops]

Your new benefits are active immediately. To view your updated status and explore your rewards, please log in to your account at [Website URL] or scan your digital ID at the checkout counter during your next visit.

Thank you for being a valued member of our student community. We look forward to helping you succeed this semester!

Best regards,

[Sender Name]

[Title]

[Company/Store Name]