

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Phone Number]  
[Email Address]

[Date]

[Bank Name]  
[Rewards Department]  
[Bank Address]  
[City, State, Zip Code]

**Subject: Activation of Cashback Rewards for Card Ending in [Last 4 Digits]**

Dear Customer Service Team,

I am writing to formally request the activation of the cashback rewards program on my credit card account. Below are my account details:

- **Account Holder Name:** [Your Full Name]
- **Credit Card Number:** [Last 4 Digits Only]
- **Rewards Program Name:** [Name of Cashback Program, e.g., 5% Seasonal Rewards]

Please activate the cashback features for the current promotional period effective immediately. I understand that rewards will be earned based on the terms and conditions outlined in my cardholder agreement.

Kindly confirm via email or mail once the activation process is complete. If any further information or action is required from my side, please let me know.

Thank you for your assistance.

Sincerely,

[Your Signature]

[Your Printed Name]