

[Date]

[Customer Name]

[Address Line 1]

[Address Line 2]

Subject: Congratulations! You are enrolled in our Cashback Rewards Program

Dear [Customer Name],

We are pleased to inform you that your request to upgrade your debit card has been processed. You are now officially enrolled in the [Bank Name] Cashback Rewards Program.

Your New Benefits:

- Earn [X]% cashback on all qualifying everyday purchases.
- Earn up to [X]% cashback on select categories including dining and travel.
- No monthly program fees.
- Automatic monthly deposits of your rewards into your checking account.

What Happens Next?

Your new upgraded debit card will arrive via mail within [Number] business days. Please continue to use your current card until your new one arrives and is activated. Once you activate the new card, your old card should be destroyed for your security.

You can track your rewards balance and view personalized offers at any time through our mobile app or by logging into your online banking portal.

Thank you for choosing [Bank Name]. We look forward to helping you earn more on your daily spending.

Sincerely,

[Sender Name]

[Title]

[Bank Name]