

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: Welcome Back! Reactivate Your Account and Earn Cashback Rewards

Dear [Customer Name],

We have missed you at [Company Name]! We noticed that your account has been inactive for a while, and we would love to welcome you back with an exclusive offer.

Reactivate your account today and enroll in our **Cashback Rewards Program**. By returning to us, you are eligible for the following benefits:

- **[Percentage]% Cashback** on your first purchase after reactivation.
- **[Percentage]% Ongoing Cashback** on all future qualifying transactions.
- Access to member-exclusive deals and seasonal promotions.

How to reactivate and claim your rewards:

1. Visit our website at [Website URL].
2. Log in using your existing credentials: [Email/Username].
3. Follow the on-screen prompt to "Enroll in Cashback Rewards."
4. Make a purchase within [Number] days to trigger your bonus.

Your account security is important to us. If you have forgotten your password, simply click the "Forgot Password" link on the login page to reset it.

This offer expires on [Expiry Date], so don't miss out on your chance to start earning while you shop.

If you have any questions, please contact our support team at [Phone Number] or [Email Address].

Sincerely,

[Sender Name]
[Title]
[Company Name]