

[Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Subject: Enrollment Confirmation: New Checking Account Cashback Rewards Program

Dear [Customer Name],

Welcome to the [Bank Name] Cashback Rewards Program! We are pleased to confirm that your checking account ending in [Last 4 Digits of Account Number] has been successfully enrolled in our rewards program.

You can now start earning rewards on your everyday purchases. Here are the key details of your new benefits:

- **Cashback Rate:** Earn [Percentage]% cashback on all qualifying debit card purchases.
- **Monthly Cap:** Earn up to \$[Amount] in rewards each month.
- **Redemption:** Rewards will be automatically deposited into your account on the [Date] of every month.

To track your earnings, simply log in to your online banking portal or mobile app and navigate to the "Rewards" section.

If you have any questions regarding your enrollment or how to maximize your rewards, please visit our website at [Website URL] or call our customer service team at [Phone Number].

Thank you for choosing [Bank Name].

Sincerely,

[Sender Name]

[Title]

[Bank Name]