

[Date]

[Customer Name]

[Address Line 1]

[City, State, Zip Code]

Subject: Welcome to the [Program Name] Cashback Rewards Program

Dear [Customer Name],

Congratulations! We are pleased to confirm your enrollment in the [Program Name]. You are now ready to start earning cashback on your everyday purchases.

How it works:

- Earn [X]% cashback on all eligible purchases.
- [Optional: Earn bonus cashback on specific categories like gas or groceries].
- Rewards are automatically tracked and updated in your account.

How to redeem your rewards:

You can view your balance and redeem your cashback at any time by logging into your online portal at [Website URL] or via our mobile app. Your rewards can be applied as a [statement credit / direct deposit / gift card].

Thank you for choosing [Company Name]. We are excited to help you make the most of your spending.

Sincerely,

The [Company Name] Team

[Phone Number]

[Website URL]