

[Date]

[Customer Name]

[Address Line 1]

[City, State, Zip Code]

**Subject: Earn a \$[Bonus Amount] Cash Bonus by Going Paperless**

Dear [Customer Name],

Go green and get rewarded! We are pleased to offer you a **\$[Bonus Amount] cash bonus** simply for switching to paperless statements.

By making the switch, you will enjoy secure, 24/7 access to your account history while helping us reduce environmental waste. It is faster, safer, and more convenient than waiting for the mail.

**How to claim your bonus:**

1. Log in to your account at [Website URL].
2. Go to "Account Settings" and select "Statement Preferences."
3. Select "Electronic/Paperless Statements" and click save.

Once you enroll, your cash bonus will be deposited into your account within [Number] business days.

This offer expires on [Expiration Date], so activate paperless statements today!

Thank you for choosing [Company Name].

Sincerely,

[Sender Name]

[Company Name]

[Contact Information]