

[Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Subject: Go Green and Earn a \$[Amount] Cashback Reward

Dear [Customer Name],

Thank you for being a valued customer of [Company Name]. We are writing to invite you to simplify your life and help the environment by switching to paperless billing.

As a special thank you for making the switch, we are offering you a **[\$Amount] cashback reward**.

How to claim your reward:

- Log in to your account at [Website URL].
- Go to your Account Settings.
- Select "Paperless Billing" and confirm your enrollment.

Once you enroll, the \$[Amount] cashback reward will be credited to your account within [Number] business days. By going paperless, you will receive secure, instant access to your statements online while reducing paper waste.

This offer expires on [Expiration Date]. Don't miss out on your reward!

Sincerely,

[Your Name/Department]

[Company Name]