

[Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Subject: A Special Gift for Switching to Paperless Billing

Dear [Customer Name],

At [Company Name], we are committed to providing you with the best service while reducing our environmental footprint. We are writing to invite you to transition to paperless billing today.

By making the switch, you will enjoy:

- Instant access to your statements anytime, anywhere.
- Enhanced security for your personal information.
- A cleaner environment by reducing paper waste.

Your Exclusive Gift

As a token of our appreciation, when you sign up for paperless billing by [Deadline Date], we will send you an exclusive [Gift Description, e.g., \$10 Amazon Gift Card / Promotional Code].

How to Switch:

1. Log in to your account at [Website URL].
2. Go to the "Billing" or "Settings" section.
3. Select "Paperless Billing" and click save.

Once you have successfully enrolled, your exclusive gift will be sent to your registered email address within [Number] business days.

Thank you for being a valued customer and for helping us go green.

Sincerely,

[Sender Name]

[Title]

[Company Name]