

[Bank Name]
[Branch Address]
[City, State, Zip Code]

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: Important Update Regarding Your Interest Rate

Dear [Customer Name],

Thank you for choosing [Bank Name] for your savings needs. We are pleased to inform you that you have successfully qualified for an interest rate boost on your [Account Name] ending in [Last 4 Digits of Account Number].

By opting in for electronic statements (e-Statements), you have fulfilled the requirements to earn our loyalty bonus rate. Your new annual percentage yield (APY) is now [New Rate]%, effective as of [Effective Date].

Benefits of your current setup:

- Higher interest earnings on your balance.
- Secure and immediate access to your monthly statements via our online portal.
- Reduced paper waste and environmental impact.

Please note that to maintain this boosted rate, you must remain enrolled in electronic statements. If you revert to paper statements in the future, your account will return to the standard interest rate of [Standard Rate]%.

You can view your statements and monitor your earnings anytime by logging into your account at [Website URL].

If you have any questions, please contact our customer service team at [Phone Number] or visit your local branch.

Sincerely,

[Name/Department]
[Bank Name]