

[Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Subject: Go Paperless and Enjoy a Monthly Fee Waiver

Dear [Customer Name],

Thank you for being a valued customer at [Bank Name]. We are writing to offer you an easy way to save on your monthly account maintenance fees.

Starting today, you are eligible for a **monthly fee waiver** on your [Account Type] ending in [Last 4 Digits] by simply switching to Paperless Statements.

Why switch to Paperless?

- **Save Money:** Your monthly service fee will be waived.
- **Security:** Reduce the risk of mail fraud and identity theft.
- **Clarity:** Access up to [Number] years of statements online anytime.
- **Environment:** Help us reduce paper waste.

How to accept this offer:

1. Log in to your Online Banking portal at [Website URL].
2. Navigate to the "Account Settings" or "Statements" section.
3. Select "Paperless" or "Electronic Delivery" as your preference.

Once you enroll, the fee waiver will take effect within [Number] billing cycles. If you have any questions, please call us at [Phone Number] or visit your local branch.

Thank you for choosing [Bank Name].

Sincerely,

[Sender Name]

[Sender Title]

[Bank Name]