

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: Go Paperless and Enter for a Chance to Win [Prize Amount/Item]!

Dear [Customer Name],

Would you like to win [Prize Name] while making your life easier? Switch to electronic billing today and you will be automatically entered into our [Name of Sweepstakes]!

Why Switch to Paperless?

- **Fast:** Receive your bills instantly via email.
- **Secure:** Reduce the risk of mail fraud and identity theft.
- **Eco-Friendly:** Help us save trees and reduce waste.
- **Convenient:** Access your billing history online 24/7.

How to Enter:

Log in to your account at [Website URL] and update your delivery preferences to "Paperless" or "Electronic Billing" by [End Date]. Once you sign up, your name will be officially entered into the drawing.

The winner will be announced on [Announcement Date].

Thank you for being a valued customer and good luck!

Sincerely,

[Your Name/Company Name]
[Phone Number]
[Website]

NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not increase your chances of winning. Sweepstakes open to legal residents of [State/Country], age [Age]+. Void where prohibited. See official rules at [URL] for mail-in entry instructions and full details.