

Subject: Reminder: Activate your [Amount] bonus with direct deposit

Dear [Customer Name],

This is a friendly reminder that you are eligible to earn a [Amount] bonus by setting up direct deposit with your [Bank/Company Name] account.

To claim your bonus, please ensure that you complete the following steps by [Deadline Date]:

- Link your payroll or government benefits to your account.
- Receive a qualifying direct deposit of at least [Minimum Amount].

Once these requirements are met, your bonus will be deposited into your account within [Number] business days.

If you have already set up your direct deposit, please disregard this message. If you need assistance finding your routing or account numbers, you can log in to our mobile app or website at any time.

Thank you for choosing [Bank/Company Name].

Best regards,

The [Bank/Company Name] Team