

[Date]

[Customer Name]

[Address Line 1]

[Address Line 2]

[City, State, Zip Code]

Subject: Your Direct Deposit Bonus Has Arrived!

Dear [Customer Name],

Thank you for participating in our Direct Deposit Bonus Campaign. We are pleased to inform you that you have successfully met all the requirements for this promotion.

As a token of our appreciation, a bonus of **[\$[Bonus Amount]** has been deposited into your account ending in [Last 4 Digits of Account Number]. You should see this reflected in your transaction history as "[Transaction Description/Bonus Code]".

By choosing to have your paycheck deposited directly into your [Bank Name] account, you now enjoy faster access to your funds and a more convenient banking experience.

We value your business and look forward to continuing to serve your financial needs. If you have any questions regarding this bonus or your account, please call us at [Phone Number] or visit our website at [Website URL].

Sincerely,

[Your Name/Department Name]

[Bank Name]