

[Date]

[Customer Name]
[Address Line 1]
[City, State, Zip Code]

Subject: Update Regarding Your Direct Deposit Bonus Eligibility

Dear [Customer Name],

Thank you for choosing [Bank Name] for your banking needs. We are writing to provide you with an update regarding your eligibility for the [Promotion Name] direct deposit bonus.

After reviewing your account activity for account ending in [Last 4 Digits of Account Number], your current status is: **[Approved / Pending / Ineligible]**.

Status Details:

- **Status:** [Status Label]
- **Required Amount:** \$[Amount]
- **Amount Received:** \$[Amount]
- **Deadline Date:** [Date]

[Insert optional text for Ineligible status: Unfortunately, your account did not meet the requirements because (Reason: e.g., deposits did not meet the minimum threshold / deposits were not from a qualifying source).]

[Insert optional text for Approved status: Congratulations! Your bonus of \$[Bonus Amount] will be credited to your account within [Number] business days.]

If you have any questions regarding this update, please visit your local branch or contact our customer service team at [Phone Number].

Sincerely,

[Sender Name/Department]
[Bank Name]