

[Date]

[Graduate Name]

[Address Line 1]

[Address Line 2]

Subject: Exclusive Preferred Auto Rate for Recent Graduates

Dear [Graduate Name],

Congratulations on your recent graduation! To celebrate your achievement, [Bank Name] is pleased to offer you an exclusive Preferred Graduate Auto Rate for your next vehicle purchase.

As you begin your professional journey, we want to help you get on the road with a financing plan that fits your budget. Your special offer includes:

- A preferred interest rate of [Percentage]% APR.
- Flexible repayment terms up to [Number] months.
- No application fees.
- Pre-approval options to simplify your dealership visit.

This offer is valid for graduates who have completed their degree within the last [Number] months. To lock in this rate, please visit any [Bank Name] branch or apply online at [Website URL] using the promo code: **GRAD[Year]**.

Thank you for choosing [Bank Name] as your financial partner. We look forward to helping you drive toward your future.

Sincerely,

[Name/Signature]

[Title]

[Bank Name]