

[Date]

[Graduate Name]

[Address]

[City, State, Zip Code]

Dear [Graduate Name],

Congratulations on your recent graduation from [College/University Name]!

To celebrate your achievement, [Bank/Dealership Name] would like to invite you to take advantage of our exclusive College Graduate Vehicle Loan Program. We understand that starting a new career often requires reliable transportation, and we are here to help you get on the road.

Your graduate status qualifies you for the following benefits:

- Preferential interest rates for first-time buyers.
- Flexible repayment terms up to [Number] months.
- Low or no down payment options.
- A 90-day deferred first payment option.

To redeem this offer, please bring a copy of your diploma or official transcripts to our location at [Office Address]. You can also apply online at [Website URL] using the invitation code: **[Code]**.

We look forward to helping you drive into the next chapter of your life.

Sincerely,

[Sender Name]

[Title]

[Bank/Dealership Name]

[Phone Number]