

[Date]

[Graduate Name]

[Address]

[City, State, Zip Code]

Subject: Exclusive Auto Rate for Class of [Year] Graduates

Dear [Graduate Name],

Congratulations on your recent graduation! This is a major milestone, and we want to celebrate your hard work and dedication.

To help you get started on your next chapter, [Company Name] is pleased to offer you an exclusive Graduate Auto Rate. Whether you are commuting to a new job or planning a celebratory road trip, we want to ensure you have access to the most competitive financing available.

Your special graduate benefits include:

- Special discounted interest rates
- Flexible repayment terms
- No payments for the first [Number] days
- Quick and easy online approval process

To take advantage of this limited-time offer, simply visit our website at [Website URL] or call us at [Phone Number]. Please have your proof of graduation or upcoming commencement ready.

We are proud of your achievement and look forward to helping you get behind the wheel of your next vehicle.

Best regards,

[Your Name/Signature]

[Title]

[Company Name]